

11th ANNUAL
business expo
WEST ←
STAYING TRUE IN '22



Information: www.bizexpowest.com

FOR IMMEDIATE RELEASE

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**"Staying True in '22" - BESThq's 11th Annual Business Expo West
Business Community Elevates Purposeful Work featuring Deputy Secretary of
State Cheryl Myers, Portland SBA Director Martin Golden, and Tektronix Manager
Joe Ohama**

Beaverton, OR: Over the past eleven years, thousands have gathered at Tektronix for Business Expo West, a large, diverse business-to-business trade show on Portland's Westside. We are excited to provide safe in-person networking opportunities for those who feel comfortable, as well as a virtual option for those choosing to attend remotely. Sponsored tables will be limited to 40 total to allow for social distancing.

The four-hour expo will feature an opening "Quadruple Bottom Line: People, Planet, Profit, Purpose" presentation at 10 AM with keynote speakers and prize giveaways on the hour. Between keynotes, there will be ample time for people to network with sponsors and other attendees, with those who are on-site networking face-to-face while online participants interacting in Zoom Breakout rooms.

Participants will connect with business professionals, government and public agencies, and community non-profit and faith-based organizations to foster sustained growth within our regional economic ecosystem.

Benefit: A portion of the proceeds from Business Expo West 2022 will benefit five Purposeful Projects: Nuestro Hogar by LatinoBuilt Foundation, Small Business Utility Advocates Membership Drive, Green Seed Apartments, Metro Central Victory Garden by VetREST with Metro, and the Ductless Heat Pump Activator Program by Verde Builds with Energy Trust of Oregon.